



Michael Ang

+852 5523 6186 | michaelvbang@gmail.com

EXPERIENCE

IBM, SENIOR UX/UI DESIGNER

June 2016 - Present, Quarry Bay, Hong Kong

- Led the UX/UI design for Asia Miles' Flight Finder Web experience.
- Collaborated with clients in design thinking workshops to develop a deeper understanding of their users and brainstorm ideas.
- Present design deliverables and articulate user experience principles to client stakeholders for business proposals and project milestones.

OGILVY & MATHER, SENIOR UX DESIGNER

May 2014 - June 2016, Central, Hong Kong

- Spearheaded the UX/UI design of various projects ranging from microsites, Facebook campaigns and corporate Web site revamps.
- Created documentation in the form of style guides, sitemaps, user flows, wireframes and pixel perfect mockups.
- Performed UX audits on existing client Web sites to provide insight and deliver recommendations for improvement.
- Mentor junior UX designers by providing design feedback and guidance.

ACCENTURE COMPANY, LTD., DIGITAL ANALYST

October 2013 - May 2014, Kowloon, Hong Kong

- Provided creative design, user experience and usability expertise to digital projects and proposals across various client industries.
- Supported the development of digital road maps for clients based on consumer analysis, current digital trends and best practices.
- Worked within a team to translate high level digital channel strategies into functional design documents.

ADJACENT APPLICATIONS, INC., LEAD UX/UI DESIGNER

March 2012 - October 2013, San Francisco, California

- Led the user experience and user interface design of the iPhone and Web application Call Dibs.
- Developed the Call Dibs Web application front-end using Bootstrap and current standards for cross-platform and cross-browser compatibility.
- Created wireframes and high fidelity mockups for the iPhone and Web.

EDUCATION

ACADEMY OF ART UNIVERSITY

December 2011, San Francisco, CA

Master of Fine Arts, Web Design & New Media

PURDUE UNIVERSITY

December 2007, West Lafayette, IN

Bachelor of Science, Computer Graphics Technology